

KELP CRACKERS DATA SHEET

Unleash the power of the ocean with Kelp Crackers, a bold fusion of seaweed, crunch, and vibrant flavors that nourish your body and excite your taste buds.



MEDITERRANEAN UMAMI

Ingredients: Wheat flour, (6%) Kelp seaweed, Extra virgin olive oil, Sea salt, Thyme.



SPICY WAVE

Ingredients: Wheat flour, (6%) Kelp seaweed, Extra virgin olive oil, Sea salt, Paprika and Poppy seeds.



ORIENTAL SURF

Ingredients: Wheat flour, (6%) Kelp seaweed, Extra virgin olive oil, Sea salt, Turmeric and Fennel seeds.

Kelp Crackers: Ocean-powered, flavor & nutrients-packed

Our Kelp Crackers offer a unique combination of savory flavors and seaweed nutrition, designed for health-conscious consumers who value sustainability. Crafted with care and packed with the rich umami of Mediterranean flavors, the heat of Spicy Wave, and the exotic flair of Oriental Surf, these crackers are your perfect all-natural snack, loaded with nutrients and a low carbon footprint.

Key Features

- **Sustainably Sourced:** Made with farmed sugar kelp from pristine Swedish waters, Italian wheat flour and Greek EVO, made in Italy.
- **Nutritional Powerhouse:** Rich in iodine, antioxidants, and essential minerals like calcium, magnesium, and iron, with high levels of B12.
- **Flavor Diversity:** Three distinct flavor profiles – Mediterranean Umami, Spicy Wave, and Oriental Surf – to suit a variety of palates.
- **Low Carbon Footprint:** A healthier choice for the planet and for you, reducing environmental impact through seaweed farming.
- **Vegan & GMO-Free:** 100% plant-based, with no artificial additives or preservatives.

NUTRITIONAL INFORMATION

Macronutrients per 100g	Amount	Micronutrients per 100g	Amount
Energy	1672 kJ / 396 kcal	Iodine	0,38 mg
Fat	6,84 g	Magnesium	180 µg
<i>of which saturated fats</i>	1,14 g	Iron	1,2 mg
Carbohydrates	69,3 g	Calcium	36,8 mg
<i>of which sugars</i>	1,71 g	Potassium	114 mg
Proteins	11,76 g	Zinc	1,15 mg
Fibers	5,14 g	Vitamin A	8,93 µg
Salt	2,6 g	Vitamin B12	1,95 µg

TECHINICAL DATA SPECIFICATION

EAN CODES:	MED. UMAMI 8059529831017 SPICY WAVE: 8059529833035 ORIENTAL SURF: 8059529834049
ALLERGENS:	Contains gluten. May contain traces of sesame, soy, mustard, eggs, milk, nuts and shellfish.
RAW MATERIALS ORIGIN:	Italian soft wheat flour, Swedish farmed Sugar Kelp (<i>Saccharina Latissima</i>). Greek Extra Virgin Olive Oil.
SHELF LIFE:	12 Months from the production date.
LOT	Expiry date/production date
CONSERVATION METHOD:	Store in a cool and dry place, away from heat and sunlight sources.
DISTRIBUTION METHOD:	In non-refrigerated vehicle, on pallets and in stacked cartons protected by transparent stretch film.
INSTRUCTIONS ON LABEL:	Keep in a cool and dry place.

ORGANOLEPTIC DATA

Sensory Evaluation	Med. Umami	Spicy Wave	Oriental Surf
Fragrance	A fresh, herbaceous aroma with hints of thyme and a touch of ocean air.	Smoky and peppery with a hint of paprika heat.	Warm and exotic with notes of turmeric and fennel
Color	Light gold with subtle green sugar kelp flecks.	Warm orange with speckles of sugar kelp, red paprika and poppy seeds.	Golden yellow, accented by dark green flecks of sugar kelp seaweed.
Consistency	Crisp and firm with a slight crumble.	Light and crunchy, with a smooth bite.	Delicately crisp, offering a satisfying crunch.
Taste	Rich umami & savory kelp, balanced by earthy thyme and sea salt.	Bold umami with smoky paprika and a hint of heat.	Exotic umami with a warm blend of turmeric and fennel.

MICROBIOLOGIC PROPERTIES

Chemical/Physical Properties	Amount
Humidity	1,84g / 100g
Bacterial load at 30°C	<100 UFC/g
Molds & Yeasts	<10 UFC/g
Enterobacteriaceae	<10 UFC/g

ENVIROMENTAL LABELING

Primary Packaging	Bag: PP5	Box: PAP22
Secondary Packaging	Carton: PAP20	Tape: PP5 Label: PAP22
Tertiary Packaging	Pallet: FOR50	Stretch film: LDPE4

NUTRITIONAL BENEFITS

- B12** **NATURAL SOURCE OF VITAMIN B12:**
Each serving provides 1.95 µg of **Vitamin B12**—78% of the DRI—supporting energy and cognitive health, especially beneficial in plant-based diets.
- 53** **RICH IN IODINE FOR THYROID HEALTH:**
Provides nearly twice the RDI for iodine, essential for thyroid function and preventing iodine deficiency.
- SUPPORTS BONE HEALTH WITH MAGNESIUM AND CALCIUM:**
Offers 45% of the RDI for **magnesium**, crucial for muscle and bone health, along with calcium for bone density.
- HEART-HEALTHY FATS AND ANTIOXIDANTS:**
Omega-3 fatty acids and olive oil **polyphenols** contribute to cardiovascular protection, making it a nutritious alternative to processed snacks.
- PROMOTES DIGESTIVE HEALTH:**
With 5.14g of fiber, it supports **gut health**, satiety, and reduces fat absorption.

PACKAGING DETAILS

Primary Packaging			
Type & Material	PPL heat-sealed coex bag & PAP box		
Box size	L: 7,5 cm	D: 6 cm	H: 13 cm
Weight:	PAP Box: 18g	PPL Bag: 2g	
Secondary Packaging			
Type & Material	Cardboard box		
Box size	L: 39 cm	D: 19 cm	H: 29 cm
Item #	30 Units of 100g		
Pallet Technical Data			
Size	L: 80 cm	D: 120 cm	H: 220 cm
#Carton / Floor	6 cartons	/	7 Floors
#Total Pieces	1260 Units of 100g		

